

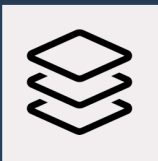
# Full-Stack Program Design & Implementation



An end-to-end service that turns funding into measurable impact.

## The Gap We Solve

Traditional grants, prizes, and accelerators handle only a slice of the innovation journey. Handoffs between stages create "valleys of death" where good ideas stall, capital sits idle, and impact is delayed.



## Our Full-Stack Approach

We architect every layer of a program **up front** so resources, processes, and outcomes stay aligned from **launch** to **legacy**.

Layer	Sample Deliverables
1. Thesis & Success Map	Clear problem statement, 3- to 10-year outcome image, phase-gated milestones.
2. Governance & Decision Ops	Authority matrix, scoring rubrics, reviewer workflows, secure tech platform.
3. Community Engagement	Outreach plan, partner coalitions, applicant support to widen the talent funnel.
4. Mechanism & Project Design	Fit-for-purpose blend of grants, tiered prizes, or convertible vehicles for R&D, demonstration, and/or deployment objectives
5. Support-Service Layer	Vouchers, mentor networks, policy navigation, and partnership brokering.
6. Budget & Timeline Architecture	Dollars and calendar designed as one variable to avoid mid-stream cash crunches.
7. Impact Verification & Feedback Loops	Real-time dashboards, third-party evaluation, public storytelling, and program iteration.

## Program Lifecycle

### DISCOVER

Landscape scan, success-definition workshop, stakeholder interviews.

### LAUNCH & SELECT

Outreach, application portal, expert review, award execution.



### DESIGN

Charter, funding architecture, governance manual, support-service plan.

### SUPPORT & MONITOR

Milestone checks, mentor coordination, data collection, impact reporting.



## Results You Can Expect



### Concrete deliverables

Including turnkey solicitations, reviewer training, live KPI dashboards, and a replicable playbook your team can reuse.



### A repeatable, scalable system

Your organization can use to deploy \$10k or \$100M+, anywhere in the world.



### Lower execution risk

Via integrated support, phased capital, clear stage gates with rigorous reviews.



### 2-3× faster down-selection cycles

With a larger, more diverse applicant pool.



### Auditable, shareable impact metrics

That unlock follow-on funding and policy backing.

## Why Waypoint Strategy Group



### Proven at scale

Collectively solicited and vetted 1000s of energy investment proposals and managed >\$30 B in federal demonstration, commercialization, and prize funds.



### Ready-to-deploy toolkits

Legal wrappers, scoring systems, mentor rosters, and dashboard templates slash set-up time from months to weeks.



### Broad skill sets

Policy Frameworks & Cross-Sector Ecosystems;  
Program Architecture & Innovation Mechanisms;  
Commercialization Strategy & Capital Scale-Up;  
Tech-to-Market Programming & Partnerships.



### Credibility & reach

Deep networks across early-stage companies, agencies, philanthropies, corporates, labs, and investors give your program instant visibility and deal-flow.



**Waypoint Strategy Group** integrates strategy, funding mechanics, and commercialization know-how so your capital translates into outsized, verifiable impact.

Let's build your next breakthrough program—end to end, without the gaps.